

Got Fibre Channel Questions? Come Get Answers.

Live Webcast Panel
February 24, 2021
10:00 AM PT/1:00 PM ET



Our Panel



Scott Sinclair
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Craig W. Carlson
Senior Technologist
Marvell,
Vice Chair T11, Chair T11
FC-NVMe-2 Working
Group,
FCIA Board of Directors



Kiran Ranabhor
Product Manager
Cisco



Marcus Thordal
Product Manager
Broadcom

About the Fibre Channel Industry Association (FCIA)



25+ Years
Promoting Fibre
Channel Technology



Industry Leading
Member Companies



142M+ FC Ports
Shipped Since 2001



Enterprise Strategy Group is an IT analyst, research, validation, and strategy firm that provides market intelligence and actionable insight to the global IT community.

ESG helps clients achieve business results through a comprehensive portfolio of research and advisory services, consulting, and custom content solutions.

The Digital Era is Here

98% of organizations
are in some stage of
**DIGITAL
TRANSFORMATION**



WHY TRANSFORM?

- 56%** Become More Efficient
- 40%** Better Customer Experience
- 38%** Develop New Products/Services
- 36%** Develop Data-Centric Products/Services
- 25%** Develop New Business Models

Modern Businesses are BUILT ON DATA



49%

Agree that “Data is their Business”
our core products and services are information-based



71%

Report Data is Strategic, effective storage
strategies can lead to a competitive advantage



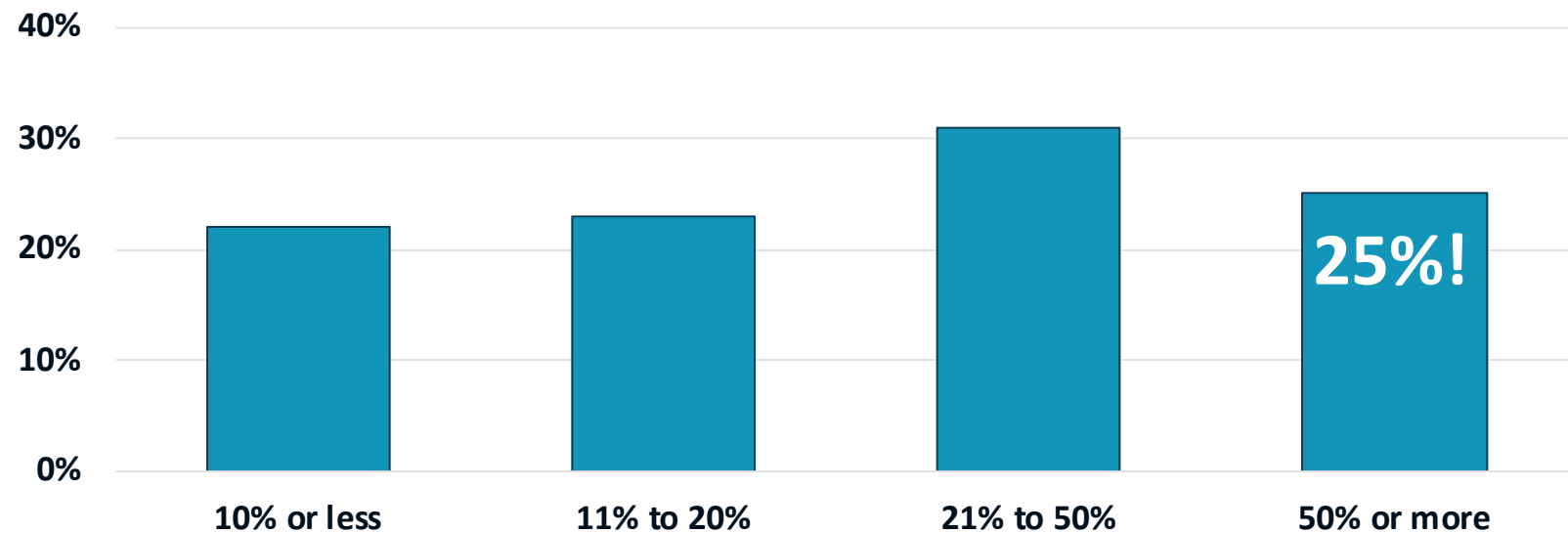
Era of Data Growth



56%

of IT orgs have over 1PB, *versus 23% in 2017*

Expected Annual On Premises Data Growth over the Next 3 Years

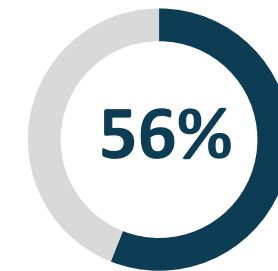




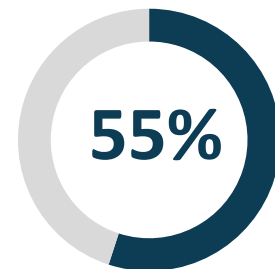
Fibre Channel Essential for IT Transformation

53% expect to **ACCELERATE** investments in **FC storage**, with 41% expecting to maintain spending.

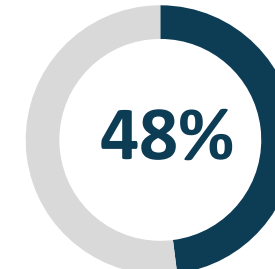
Drivers for NVMe Flash Storage Adoption



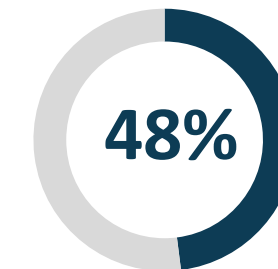
Improve Performance for Future Applications



Improve Existing Application Performance



Reduce Operational Expenses



Cost Optimize via SAN Consolidation



Panelists Answer Fibre Channel Questions



More FCIA Resources

- Please rate this event – we value your feedback
- Follow us on Twitter @FCIAnews for updates on future FCIA webcasts
- Visit our library of on-demand webcasts at <http://fibrenchannel.org/webcasts/> to learn about:
 - Fibre Channel Fundamentals
 - FC-NVMe
 - Long Distance Fibre Channel
 - Fibre Channel Speedmap
 - FCIP (Extension): Data Protection and Business Continuity
 - Fibre Channel Performance
 - FICON
 - Fibre Channel Cabling
 - 64GFC
 - FC Zoning Basics
 - Fibre Channel Standards

Thank You

